



BIG TRENDS AND **BIG TAKEAWAYS** IN THE **BIG EASY**

52nd Annual Conference and Solutions Expo
June 18 - 21, 2019 | New Orleans, Louisiana

Use code **ANNUALSAVINGS** by April 26 to save
\$200 on as many registrations as you wish!



nafcubig.org | 800.344.5580

Join us! You don't have to be a NAFCU member to attend.

UNCOVER BIG TAKEAWAYS

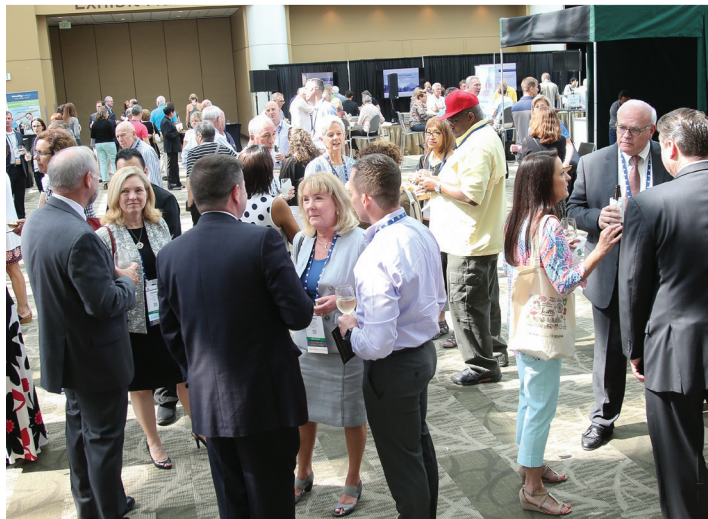
Three full days of content will deliver actionable solutions and strategies to help you build a bigger, better credit union.

- › **Earn your NAFCU Certified Volunteer Expert (NCVE) designation** at our optional Pre-Conference Workshop



- › **Gain from Big Change:** Engage in expert discussion around emerging industry trends to help your credit union identify opportunities and mitigate risks
- › **Better Your CU with Big Talent:** Learn how to excel at attracting and retaining top talent at all levels of your credit union and board
- › **Maximize Opportunities from Big Disruptors:** Get insight into technology now and into the future, from fighting fraud with machine learning to meeting member expectations for product and service delivery
- › **Grow from 'Going Big':** Uncover actionable takeaways for achieving rapid growth at your credit union, efficiently and effectively
- › **Give your guests an unforgettable experience in the Big Easy** with our optional tour package that includes food in the French Quarter, a New Orleans city tour, musical history, bayou cruise and more

View the full agenda at nafcu.org/bigagenda



DISCOVER BIG IDEAS, AND BIG OPPORTUNITIES, TO HELP YOU ACHIEVE BIG GROWTH

This is *the* best conference in the industry to help today's credit union executives and board members lead their credit union confidently into the future. It's the perfect opportunity to bring your entire leadership team, so you can learn, workshop and strategize together! Plus you'll build a stronger network of credit union CEOs, executives, board members and supervisory committee members from around the country. All in the city The New York Times ranked #1 on its Places to Go 2018 list—New Orleans!

Loss of non-interest income

- Regulatory burdens
- Providing high consumer value is key
- The speed to buy is critical and services must be customized to specific consumer needs
- Data is powerful!



Let the good times roll in **THE BIG EASY**

The Big Easy is famous for its delicious food, unique culture, vibrant music, and much more. The city crackles with energy best summed up by the Cajun phrase “laissez les bon temps rouler”...let the good times roll!...and our tours ensure you and your guests see New Orleans’ best attractions firsthand.

NEW ORLEANS CRUISE

During this 2-hour riverboat excursion, you and your adult guests will be awed by the spectacular New Orleans skyline, the French Quarter and other beautiful landmarks, all while eating heavy hors d’oeuvres and sipping from an open bar. Visit nafcu.org/bigcruise to learn more.



Visit nafcu.org/bigtours to learn about Spouse/Guest Program tours.

SPOUSE/GUEST TOURS

Give your spouse and guests an unforgettable New Orleans experience with one-of-a-kind tours:

A Taste of the Vieux Carre (French Quarter)

Learn how to recreate the magic of New Orleans cuisine with a quick tour of the French Quarter followed by a cooking class in Creole cuisine, where afterwards you’ll enjoy delicious dishes during a relaxing lunch.

Big Easy City Tour

From the French Quarter to the majestic mansions of St. Charles Avenue, this fascinating tour of the city’s many unique neighborhoods ends with lunch served at Ralph’s on the Park. You’ll get a real sense of New Orleans’ true spirit and proud history!

Magical Musical History Tour

This musically-focused day includes a tour of the New Orleans Jazz Museum, a special two-hour walk through musical hotspots with reporter Chris Rose, and concludes with a tour and lunch at Antoine’s Restaurant in the French Quarter.

Louisiana Flatboat Swamp Tour

Enjoy a covered pontoon boat tour cruise through the bayou swamp, see local animals, and tour the bayou town of Jean Lafitte, ending with lunch at Restaurant Des Familles.



CLOSE THE WEEK ON A HIGH NOTE!

You and your guests will enjoy our nationally-known entertainer after enjoying local food and drinks worthy of a conference-closing party. It's a private performance exclusively for conference attendees and your guests! Visit [nafcubigfriday](https://nafcubigfriday.org) to see the latest on Friday Night's festivities.

Visit [nafcubigfriday](https://nafcubigfriday.org) to learn more.

BOOK YOUR HOTEL NOW

Stay right in the heart of downtown New Orleans: convenient to the French Quarter, the Garden District, and other exciting attractions and colorful neighborhoods. Our three conference hotels are conveniently located within 3 blocks of the Ernest N. Morial Convention Center, where all conference sessions are held. No matter which hotel you choose, you'll be steps from exciting attractions and colorful neighborhoods.



Visit [nafcubigtravel](https://nafcubigtravel.org) for additional details.



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**National Association of
Federally-Insured Credit Unions**

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NAFCU | Your Direct Connection to Federal Advocacy, Education & Compliance

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